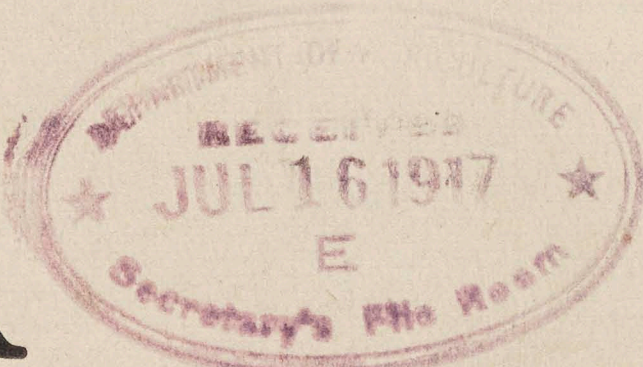


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

Mich.
MR. FARMER



Your Country Needs You!

- For Soldiers Yes
- For Making Equipment Yes
- For Red Cross Service Yes
- To Produce Food . . **YES**

Your patriotic and loyal duty to your country to-day is to produce all of the food you can.

Statistics show that the supply of food is short. The crops this year must be large enough to supply ourselves and help feed our Allies. Only a bumper crop can do this.

Food is just as necessary as bullets for fighting. Men cannot march or fight on empty stomachs.

FOOD and bullets will win this war.

It is our best judgment that the crop, however large, cannot reduce prices to a point where farming will not be very, very profitable this year.

THE COUNTRY NEEDS YOU NOW.

Your BIG crops this year will help win this world war. Your failure to respond to our country's need may help prolong the war.

Time is short; the need is great.

Let Every Man do his duty.

Sent for retailers to post in stores
Michigan Wholesale Grocers' Association

May 1st 17 -